

AV/Broadcast

We wrote 6 scripts which went into research, with the final script chosen this was shot on location in South Africa. The film tells the story of an oil and gas engineer working in Scotland driving to work. As he enters a tunnel he sees his life being projected onto the walls and thinks there must be something better in life. 'Dream big' (the global employer brand strapline) flashes past him and he emerges into a 'new life' in Saudi Arabia where he now sees his new life being projected onto gleaming buildings. Saudi Aramco can transform you and your families life. It is being rolled out across cinemas in Scotland and Northern Europe where many of these engineers live and work.

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